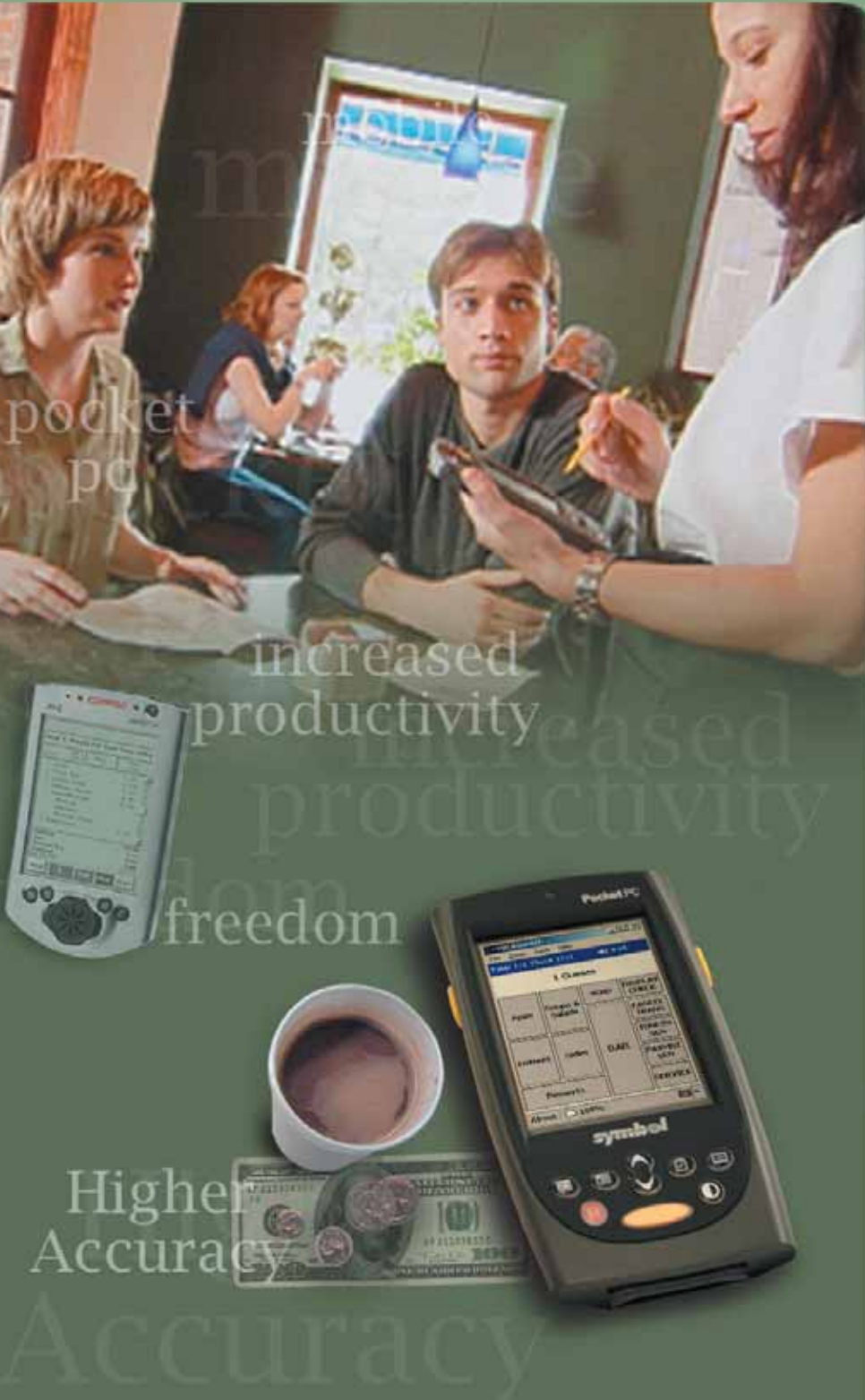


# Take Point-of-Sale ..... to Any Point at All



From the outdoor deck to the coziest corner booth, the downstairs lounge to the rooftop bar, Mobile MICROS handheld technology can service all of your customers wherever they happen to be enjoying your hospitality. Our technology gives you and your staff the ultimate flexibility in providing excellent, immediate service, and that translates into increased operating efficiencies and greater profits.

**MICROS** is proud to offer its third-generation handheld solution, the Mobile MICROS Handheld point-of-sale terminal. This solution has been created specifically for the restaurant industry and is fully integrated with our 3700 Point-of-Sale System. This sleek yet robust solution puts a wealth of profit-building power right into your hand.



# One **Complete System**-Designed, Sold, and Implemented by MICROS. Your single solutions provider.



## BUILT ON TODAY'S BEST TECHNOLOGY

Mobile MICROS is powered by the acclaimed Windows Mobile™ 2003 software for Pocket PC. This embedded software platform creates a mobile interface that's friendly and familiar, making staff training and usage a breeze. The system utilizes industry standard wireless network protocols, and supports Magnetic Card Readers, scanners, and local and remote printing. Mobile MICROS also offers the flexibility of the MICROS System Interface Module and Interface Script Language for the development of custom applications and interfaces. You will not find another fully integrated solution on the market today that comes close to these capabilities.

## BUILT TOUGH FOR ANY ENVIRONMENT

Mobile MICROS uses the Symbol handheld terminal from Symbol Technologies, whose hardware is built to last. This palm-size device was engineered to withstand a four-foot drop to concrete and is sealed to IP54 standards, so you can feel confident handing it off to your waitstaff. This product is available in color display and packs the ultimate amount of productivity into an easily portable package.

Since Mobile MICROS is powered by the acclaimed Windows Mobile™ 2003 software for Pocket PC, it can also be installed on other mobile handheld devices that support Pocket PC.

## STAY CLOSE TO YOUR CUSTOMERS

In today's competitive hospitality market, customer service is of paramount importance in retaining and building your customer base. With Mobile MICROS, you can provide a significantly higher level of personal service by taking your point-of-sale terminal directly to the customer, instead of making them come to you or waiting for servers who are trapped in front of a fixed terminal. Your waitstaff can spend more time on the floor, attending to guests instead of running to the kitchen or server station. Orders are taken more quickly and accurately, and food is delivered in a smooth flow. Guest checks can be started anywhere and settled at any location, eliminating the need to wait at a cashier or go to the front desk.

## MAKE YOUR STAFF MORE EFFICIENT

Utilizing a Mobile MICROS Handheld terminal, your staff can work more efficiently and achieve greater accuracy. Wait staff can take and review orders table-side, then submit the information directly to the kitchen without having to leave the floor. Order errors are reduced and your staff can spend more time providing attentive service. Some managers find that the Mobile MICROS system enables them to reduce labor costs: by using fewer servers and hiring less costly food runners, they can achieve a higher level of service than before.

## BOOST YOUR PROFITS AT EVERY TURN

Mobile MICROS technology gives you the power to increase your profits during every hour of operation. By using handheld terminals to take orders and settle guest checks, you'll enjoy an increase in table turns. You can conduct table audits instantly and resolve customer disputes more quickly. Using suggestive selling prompts, you can give your waitstaff increased opportunities to upsell specials, liquor, and additional service rounds. With all of its capabilities fully deployed, the Mobile MICROS system can boost profits as it enhances customer service and staff productivity - a winning equation all the way around.

To Learn More About Mobile MICROS Handheld technology, contact your MICROS sales professional today or visit [www.micros.com](http://www.micros.com). See how we're taking point-of-sale to wherever you need it to be.

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